

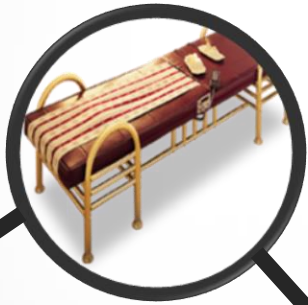
Product Information Guide

V3



2013's New Product: the V3!

'99 SMI-3000



'07 CGM-RH



2013 **V3**



'98 SMI-2000



'01 CGM-M3500



The History of the V3

The M3500/RH products do not allow the user to control the massage intensity nor the duration; the user can only choose between the automatic or manual modes.



The development of the V3 massage system comes from a background of alternative medicine in order to maximize the effectiveness of the human immune system. It has also been designed to satisfy the needs of people of all ages (auto-fitting feature, adjustable massage intensity, variety of massage programs, sound therapy, takes up minimal space).

V3 Core Value

How can we maximize the therapeutic effectiveness?



1 Identify different spinal areas to tailor the treatment

Auto-Fitting & SPMS
(Smart Projector Moving System, UP&DOWN)

2 The user can choose the level of massage intensity they would like

6 INTENSITY CONTROL

3 Massage programs divided into areas of therapeutic effect

12 MASSAGE PROGRAM
by Ceragem-JeonJu University Medical Lab

4 Not only beneficial for physical health but also for psychological health

CERAGEM SOUND THERAPY

5 The product's innovative design utilizes minimal space without decreasing its effectiveness

SMART DESIGN
by Tangerine

1

Identifying Different Spines for Tailored Treatment

Auto-Fitting & SPMS

(Smart Projector Moving System, UP&DOWN)



Background

Takes into account each individual's physique to allow anyone to receive a personalized massage.



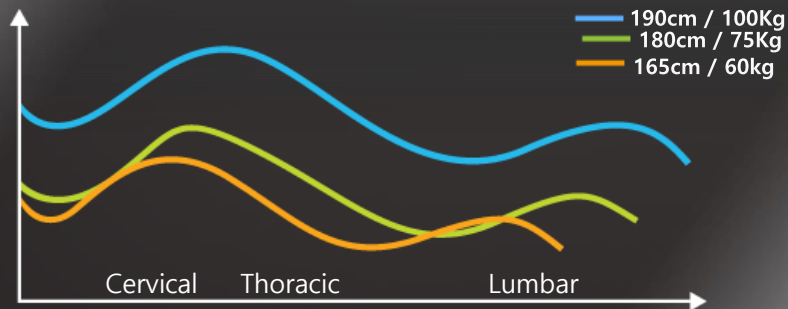
People of different height/spinal cord lengths or weight were not able to use the massager due to its preset length, and personalized massage was not possible.

V3 Features



The V3 measures the individual's spine from the cervical vertebrae to the tailbone, finds the points of acupressure along the spine, and massages them to stimulate better metabolism.

[Custom scanning based on length of spine]

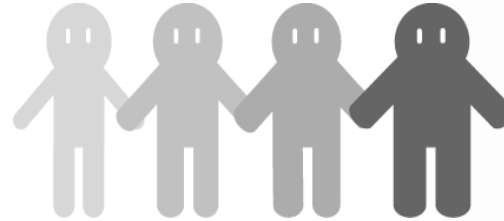


V3 Features

- For the first time, the massager will measure each user's spinal length, and provide the appropriately adjusted massage.



Auto-fits from
heights of
4 ft (48 inches)



The V3
accommodates
any weight

- The auto-fitting measures each individual's spinal length to provide an accurate acupressure massage (the length of the roller's path = length of spine)



Comparison of Functions

Only moves on a fixed rail track → Full length spinal auto-fitting

Moves along the acupressure points in equal increments → Provides a customized acupressure massage based on the auto-fitting



Comparison of Functions

Each thermal massage is unvarying
and set to one length



Each thermal massage is
customized after the auto-fitting
recognizes each user's spinal length



2

Control the Level of Intensity

6 INTENSITY LEVELS



Background

The massage that the user experiences along his/her spinal curvature should not be limited to only the horizontal pattern.

The V3 provides 6 levels of intensity for the user to choose from, according to their individual body types and needs. The Up/Down movement of the roller especially caters to each person's choice of stronger or weaker massage intensity.



V3 Features

- Provides a message based on the user's choice of intensity

New users can become accustomed

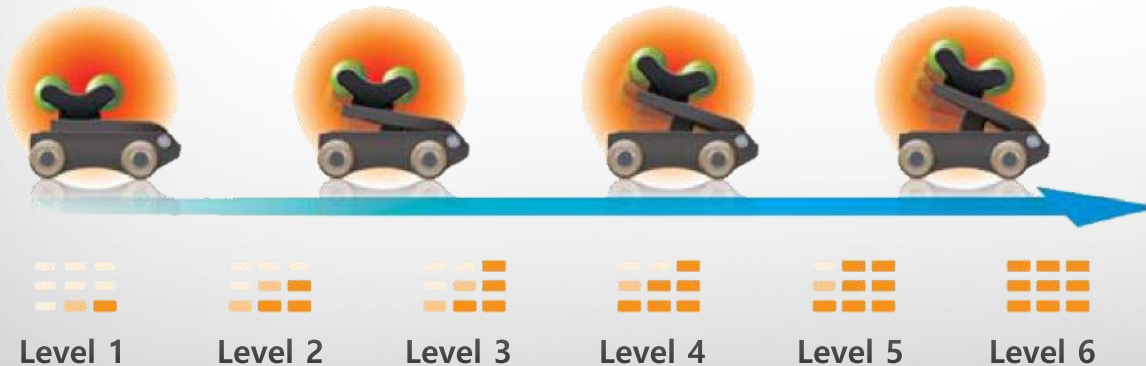
Regular users can enjoy even more

Lower!

Higher!



- 6 levels of optimal massage intensities to choose from





Tip Controlling the Massage Intensity

Standard Intensity Level: Level 3

Level 3 is the standard intensity level for an adult to experience. However, each user's experience of the massage pressure and temperature will vary. This is the purpose of having Levels 1-6 available, for each user to find the appropriate intensity level that is comfortable for them.

Q

I've been using Level 1 and I think it is enough intensity for my body. Do I need to use the higher levels to better benefit my body?

A

A higher level of intensity does not mean that it is necessarily better for you. Experiencing the appropriate pressure and effect of the massage at lower levels shows that your body's response is healthy and working correctly. Choosing a higher level of intensity when it is not appropriate for you may in fact be too strong and give too much pressure to your body. If you would like to use the higher levels, start at a low level, and gradually increase it based on how comfortable it is for you.



Tip Using different levels at home

• 1~6 Levels of Intensity

Level1		Recommended for first time users. (Introductory Level)
Level2		
Level3		Recommended for those who are accustomed to the massager. (Adaptation Level)
Level4		
Level5		Recommended for those who want an intense message. (Advanced Level)
Level6		

※ Please be advised that the higher intensity levels may be too strong for certain users. Begin with the lowest levels, and gradually increase levels as your body allows tolerance.

Comparison of Features

Moves on a rail track of fixed length and fixed curve



The movement of the roller is based on one's individual spinal curvature

Only one level of intensity available



Up to 6 different intensity levels for the user to choose from



Please click on the video1



Comparison of Features

The M3500 has no Semi-Automatic function → The V3 has a Semi-Automatic function



3

The Massage Programs Divided into Effect Groups

12 MASSAGE PROGRAM

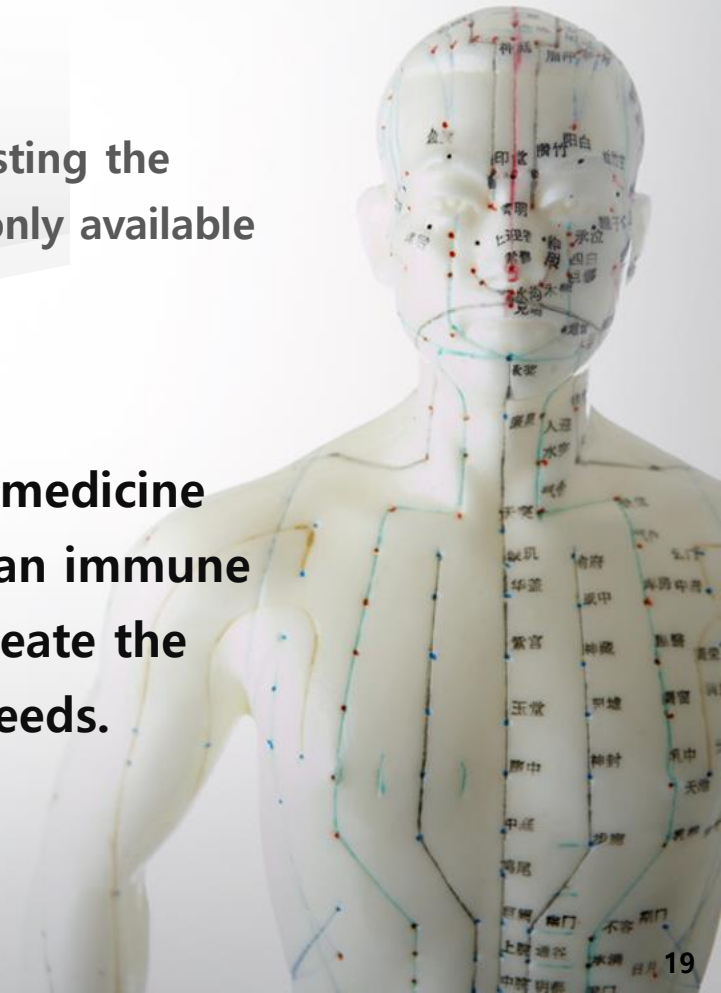
by Ceragem-JeonJu University Medical Lab



Background

Our previous model did not have the option of adjusting the level of intensity, nor the duration of the massage. The only available mode was the “Automatic Mode.”

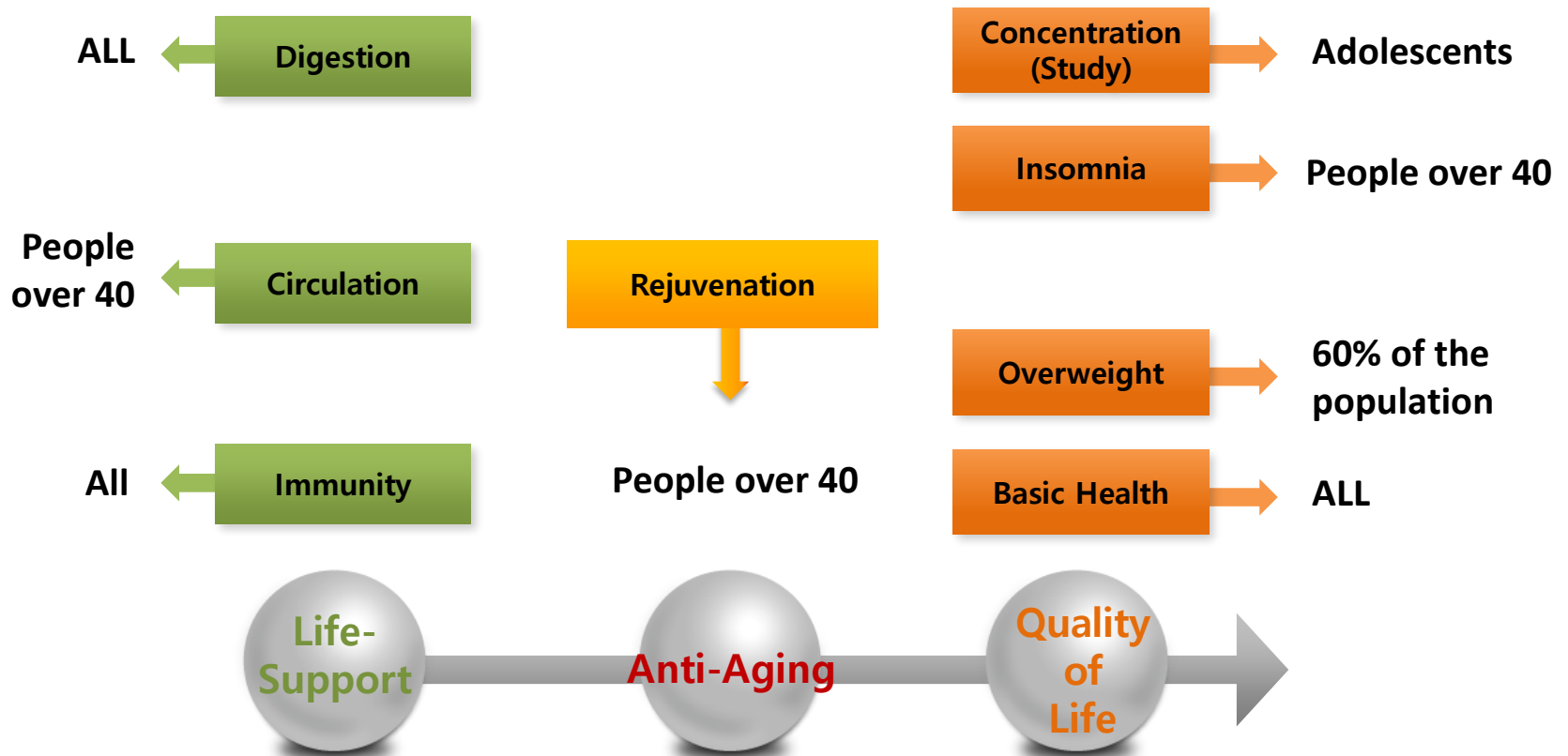
The V3 comes from a background of alternative medicine in order to maximize the effectiveness of the human immune system. This background has been applied to create the massage program, which caters to various needs.





Tip The Composition of the V3 Programs

“The V3 Programs were created to accommodate each user’s needs”



**** DISCLAIMER:** These statements have not been evaluated by the FDA and are not intended to diagnose, treat, cure or prevent disease.

V3 Features

Features of the Ceragem V3's 12 Massage Modes

The V3's 12 Massage Modes were developed by the Ceragem Medical Lab and the Jeon-Ju University Research Team to promote a healthy lifestyle through the mode-specifications.

- **Based on a Medical Background**

Ceragem's 12 massage modes are based on studies of alternative medicine, physiology, and oriental philosophy.

- **The Ceragem V3's 12 Massage Modes allow for a more detailed and customizable experience**

Each of Ceragem's 12 Mode Massage modes use massage, acupressure, moxibustion, thermal heating, acupoints, etc. to customize each user's experience.

- **Each mode presents a specific goal**

Each user is able to choose a mode depending on what benefit he/she would like.

V3 Features

- The V3 has been built with a message system of different varieties to maximize the user's message experience.

Program Mode	Effect
Automatic Mode	V3 Standard
Mode 1	M3500 Automatic Mode
Mode 2	Relax
Mode 3	Improves digestion.
Mode 4	Circulation
Mode 5	Basic Health

V3 Features

- The V3 has been built with a message system of different varieties to maximize the user's massage experience.

Program Mode	Effect
Mode 6	Energy (ki)
Mode 7	Concentration
Mode 8	Restorative sleep
Mode 9	Body toning
Semi-Automatic Mode	Repetition Mode
Manual Mode	Manual

4

CERAGEM SOUND THERAPY



Background

The massage experience can be enhanced by listening to soothing music.

Music can aid in the effectiveness of the massage, and it can also relax your mind simultaneously. This brings a sense of calmness to your body, mind, and soul during your massage session.

V3 Features

- Music has the ability to lower stress levels, blood pressure, and promotes good sleep.

- The content of the music is in a non-verbal format:



Nature's Sounds: relaxation of the body, rest, rejuvenation, stress management



Classical Music: de-stressing, regulates blood pressure, stability of the mind and body



Functional Music: clears the mind, helps to recover from fatigue



※ The user is able to listen to this music feature through the Ceragem Sounds (1-10), or user's own choice of music (11~100) while enjoying the V3 thermal massage.

5

SMART DESIGN by tangerine



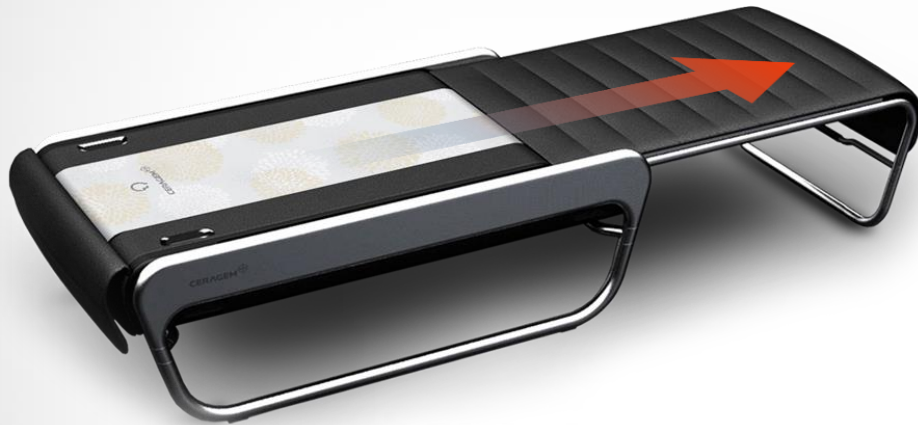
Background

The M3500/RH massagers were produced as more of a bed-type, and caused some difficulties in being a space-efficient product.



The V3 maximizes space utilization, and its sleek design is compatible with the interior design of any room.

V3 Features



- When using the massage bed, the sliding portion opens up to make the massager into a bed-type product.

- At home, the V3 can be used in 2 ways:
For massage use: bed-type
When not in use: heated sofa



Comparison of Functions

Bed type



Choice between bed type or sofa type
(Heating also available for sofa type)



Background

I'm not sure which buttons are for certain functions, and I don't understand the process.

The new LCD Display is easy to understand, and the remote control is easy to use.



Comparison of Features

The remote control is complicated and it is difficult to understand its features.



The remote is easy to operate, and has an LCD screen that is easy to understand.

Temperature control in increments of 5°C



Increments of 1°F (86°F~ 140°F)



Background

It is hard to figure out which side to place my head for the massage. I do not know which way to lie down.

The V3 is designed so that the head-resting area is distinctly noticeable. The head area is dented to comfortably and stably place the head during the massage.



V3 Features

- On the V3's table area, the head-resting area is distinctly noticeable due to the indentation to help locate where to place your head.



Other Information:

- The 3/9 ball projectors have been upgraded to have handles for easy use
- The 3/9 ball projectors' connector lines are medical grade



Comparison of Features

Head area is difficult
to locate



Head area is easy to find
due to the indentation



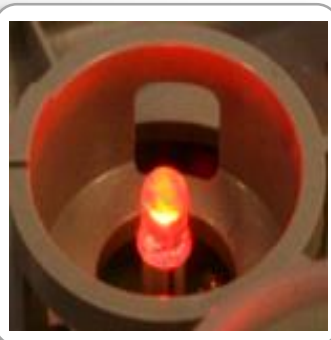


Tip Upgraded Projectors

The heating element has changed!

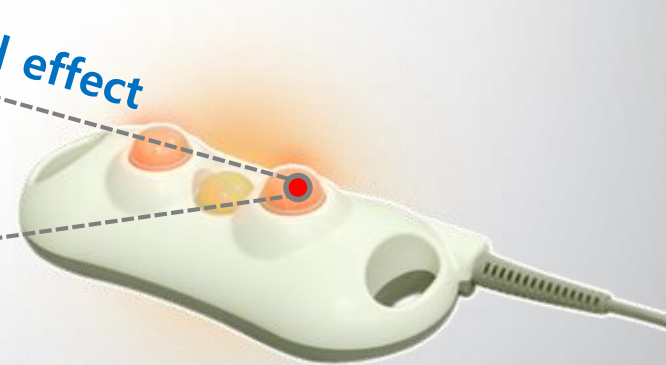


Heating Element: CP far infrared effect



Light Source: LED lamp's infrared effect

**Drastic improvement of the lamp
(helium lamp → LED + CP heating element)**





Tip Upgraded Projectors

The extended lifespan of the heating element!

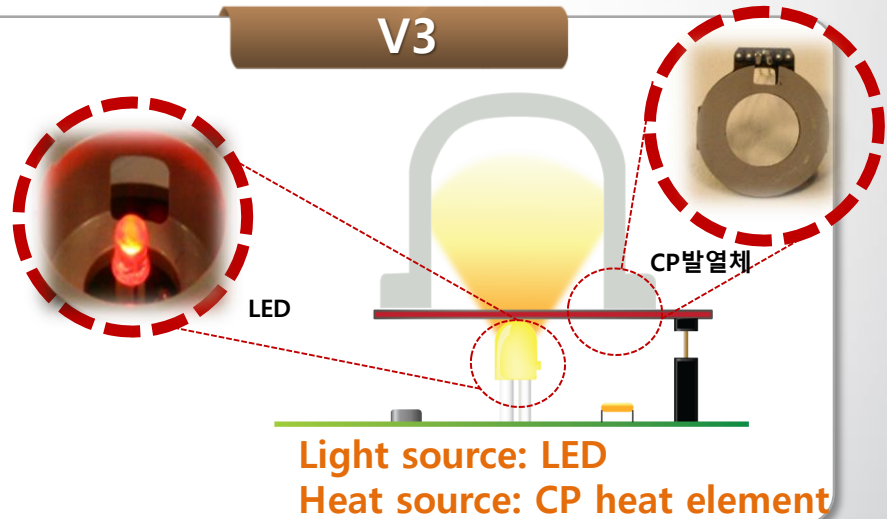
The special heating element more durable – a major improvement!

Other



Light and heat sources :
Helium lamp

V3



CP heating element (Carbon Printing Heater) : Ceragem R&D has developed a patented CP heating element

Helium lamp's lifespan:
2,000 hours (6 months)

V3 → 30,000 hours
(7 years)

*15x the
lifespan of the
helium lamp

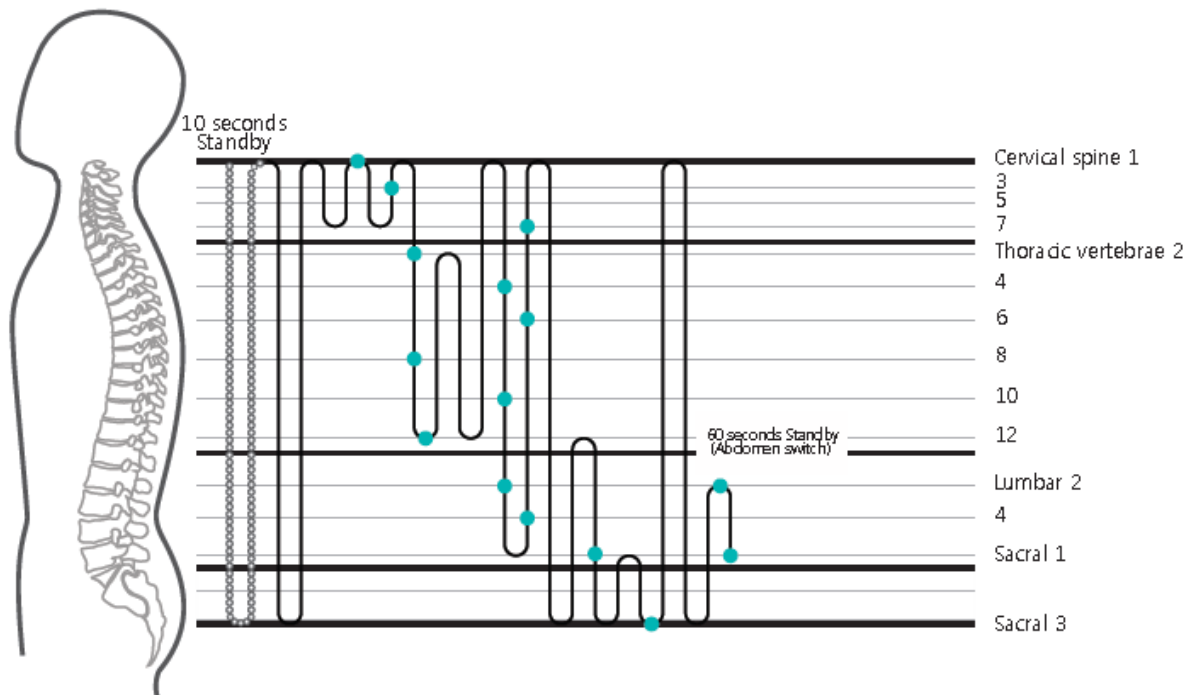


[Choose Your Mode Based on Your Body's Condition]

Automatic Mode

V3 Standard Mode

Automatic Mode





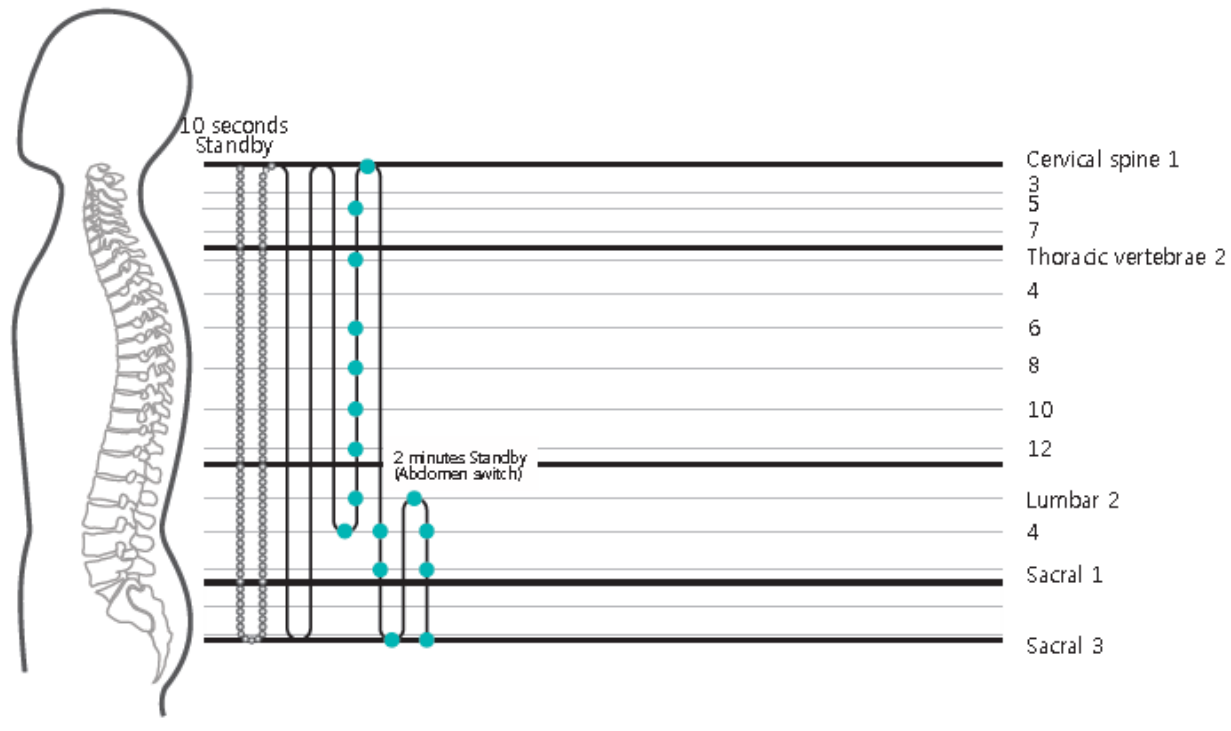
[Choose Your Mode Based on Your Body's Condition]

Mode 1 (M3500)

Automatic Mode

Mode 1

- Thermal acupressure (100 seconds)



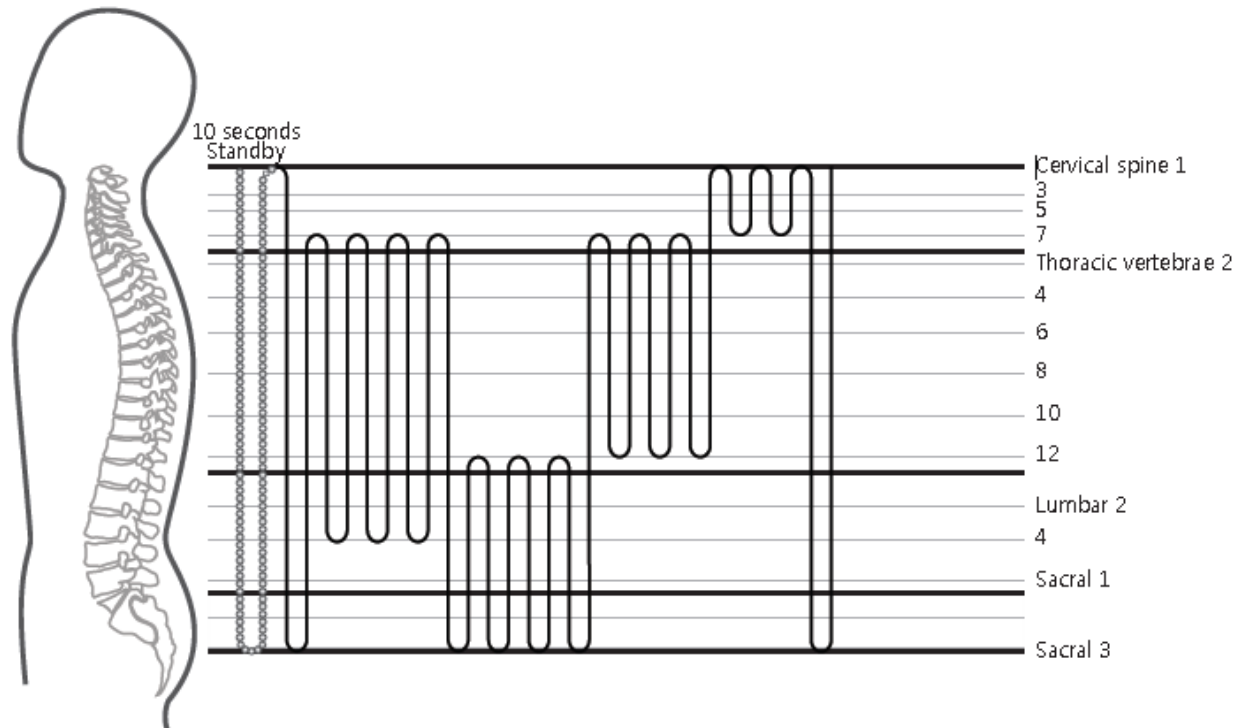


[Choose Your Mode Based on Your Body's Condition]

Mode 2

Relax

Mode 2



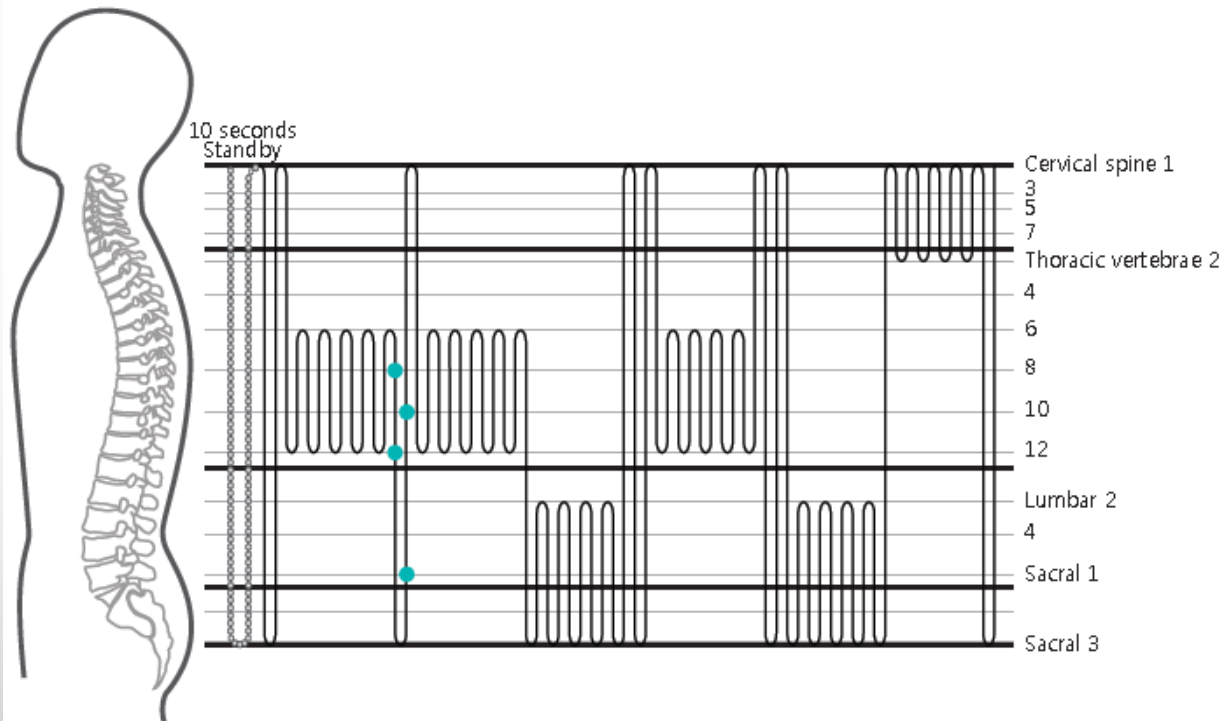


[Choose Your Mode Based on Your Body's Condition]

Mode 3

Digestion

Mode 3



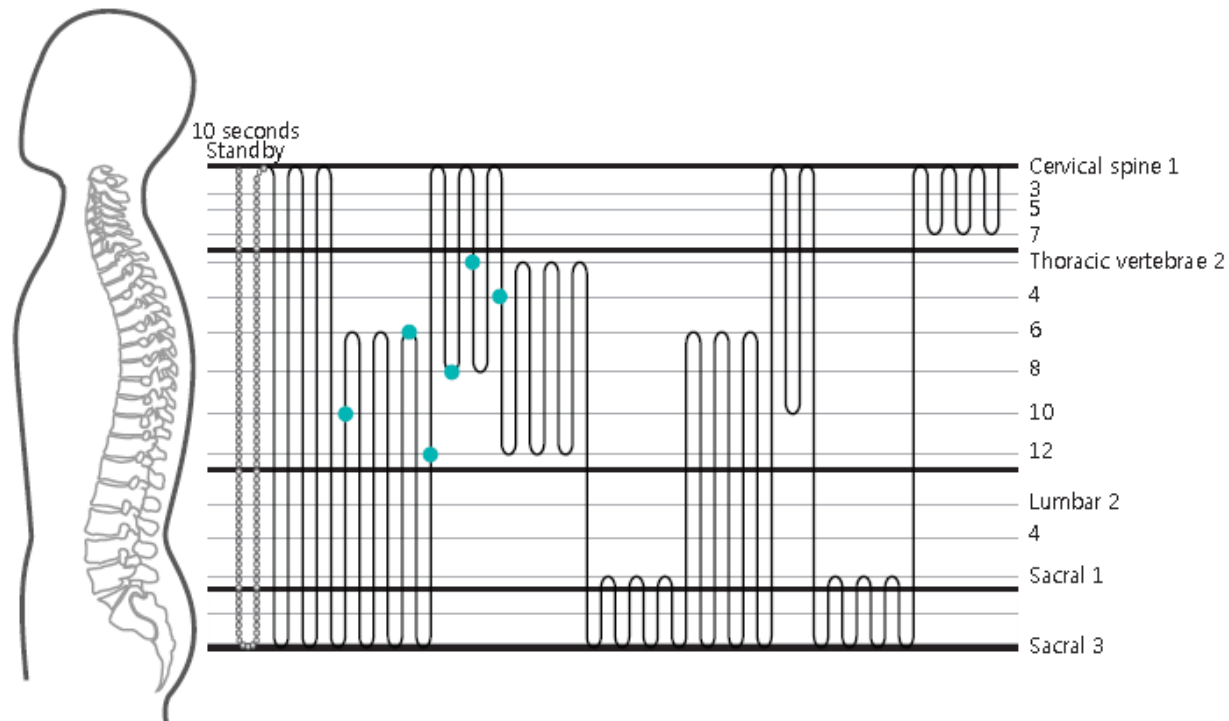


[Choose Your Mode Based on Your Body's Condition]

Mode 4

Circulation

Mode 4



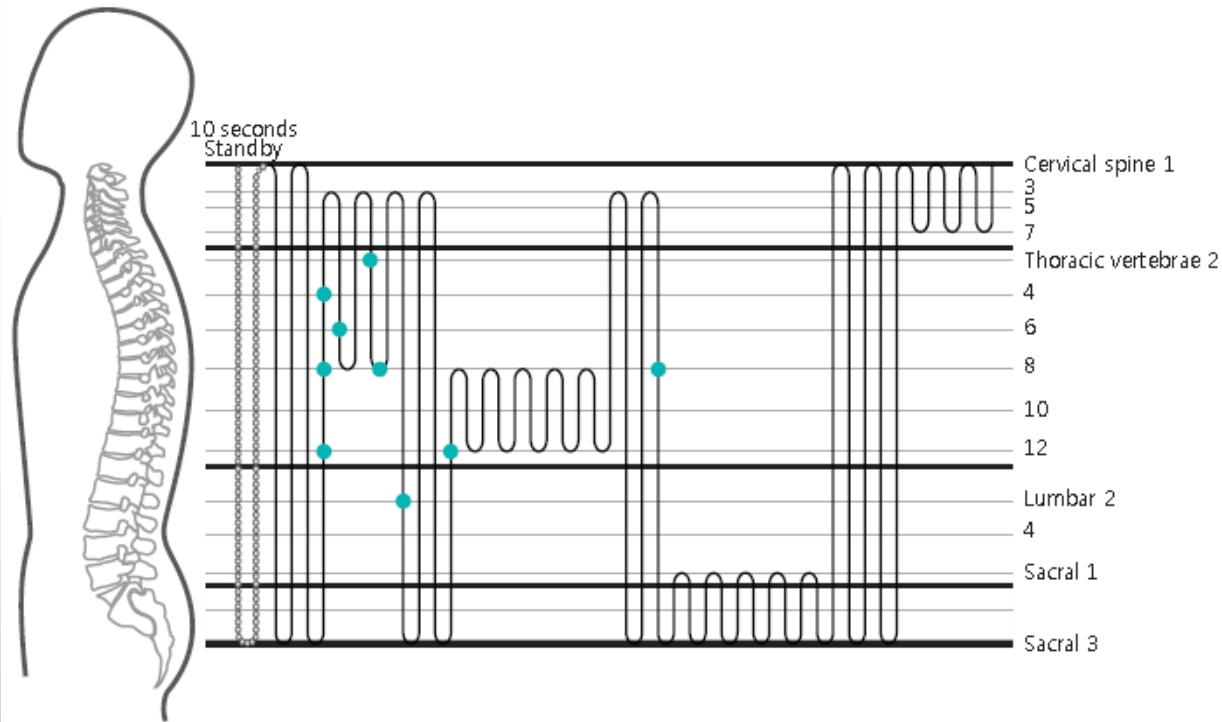


[Choose Your Mode Based on Your Body's Condition]

Mode 5

Basic Health

Mode 5



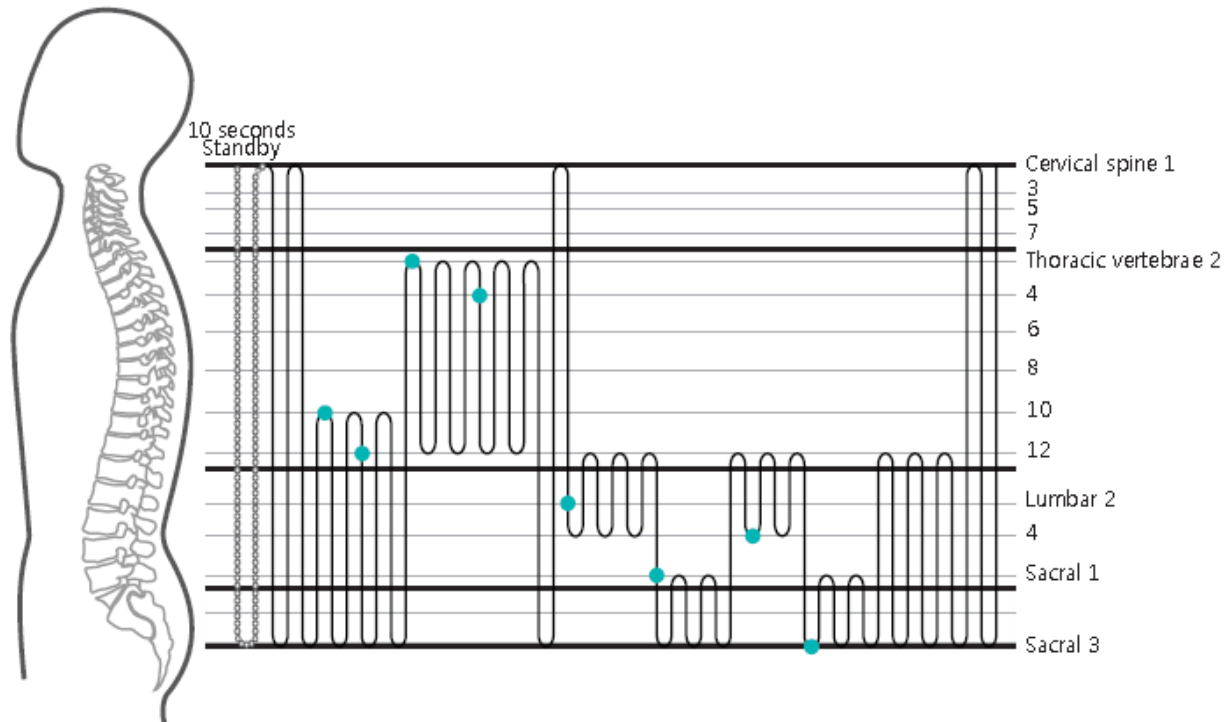


[Choose Your Mode Based on Your Body's Condition]

Mode 6

Energy (ki)

Mode 6



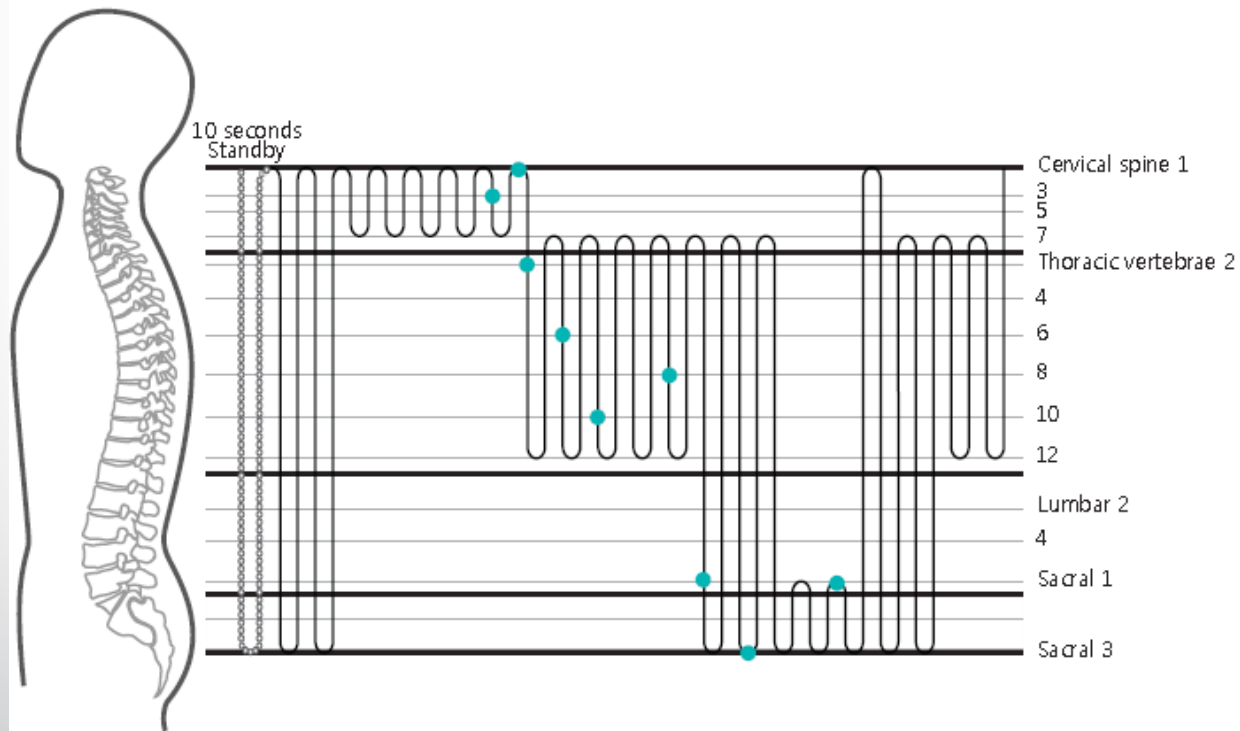


[Choose Your Mode Based on Your Body's Condition]

Mode 7

Concentration (Study)

Mode 7



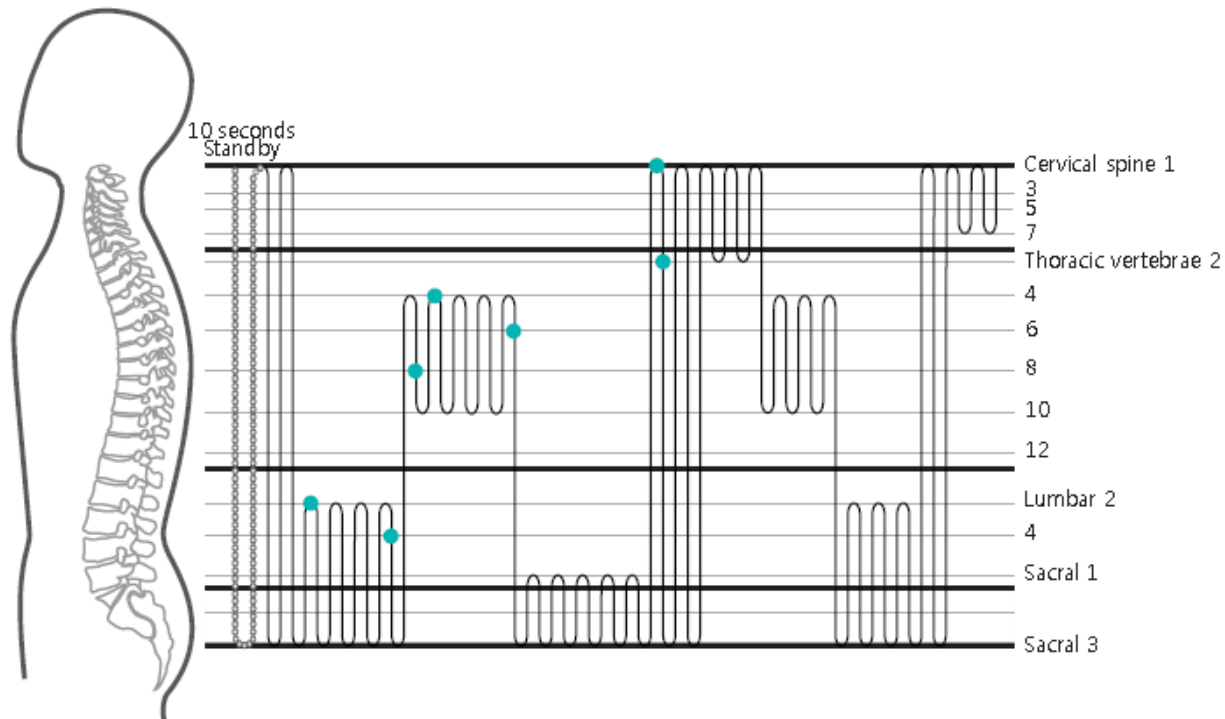


[Choose Your Mode Based on Your Body's Condition]

Mode 8

Restorative sleep

Mode 8



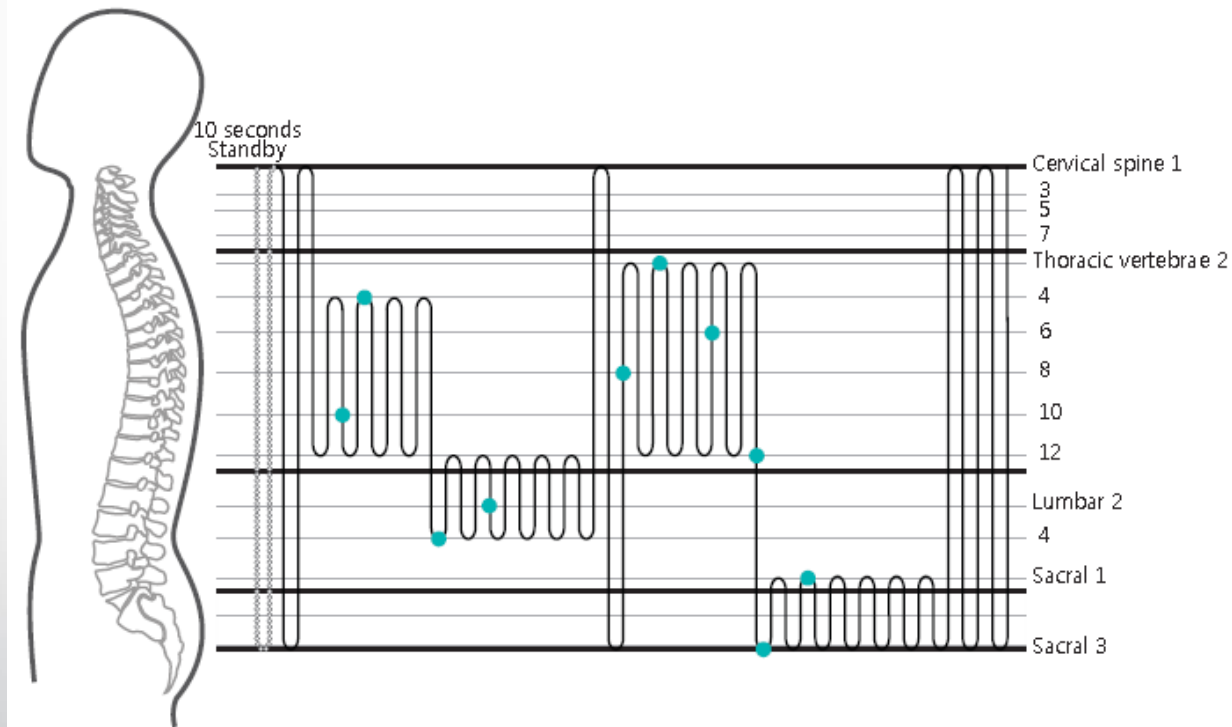


[Choose Your Mode Based on Your Body's Condition]

Mode 9

Body toning

Mode 9



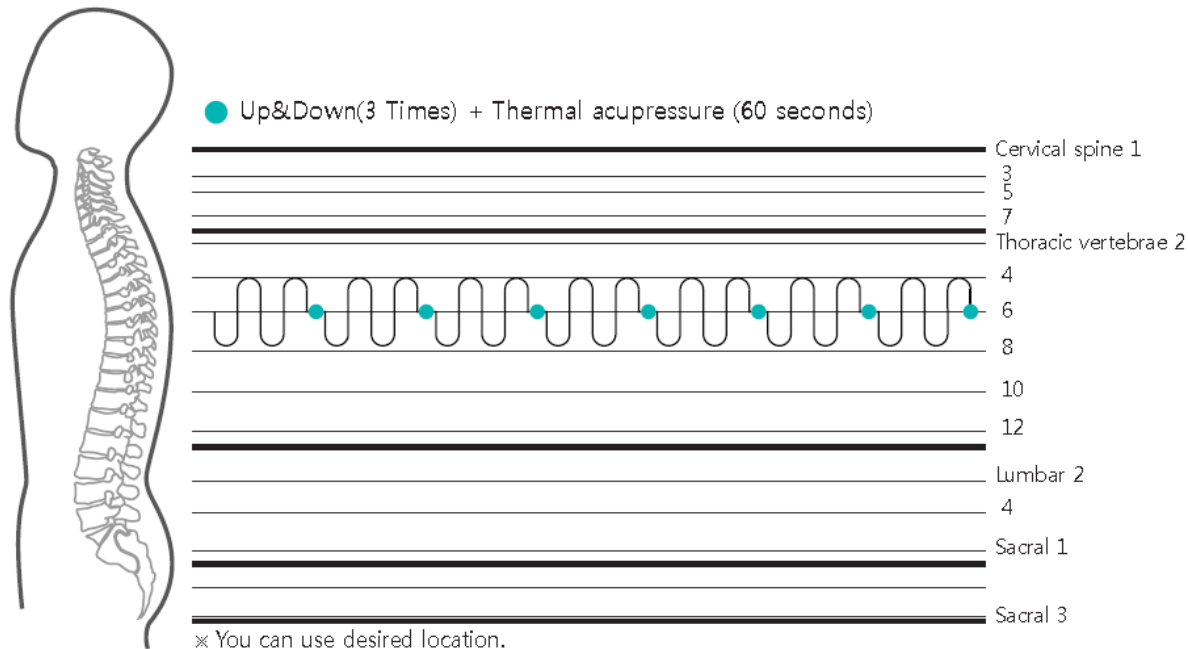


[Choose Your Mode Based on Your Body's Condition]

Semi-Automatic Mode

Repetition

Semi-automatic Mode



Thank You!

